



THE "ART OF HAT MAKING"

TOUR or BUILD

&

NEW EVENT ROOM

INFORMATION PACK

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***FOR YOUR CORPORATE TEAM BUILDER,  
EXECUTIVE EVENT, CLIENT APPRECIATION, YEAR END PARTY  
COLLEAGUE, MANAGEMENT OR STAFF OUTING***



## *Experience the New Smithbilt Hat Co...*

Nestled in the heart of the city's historic & vibrant neighbourhood of Inglewood, is one of Alberta's icons. A short walk from the river's edge and only minutes from the bustle of the city center, **SMITHBILT HATS INC** has been a Calgary institution since it opened its doors in 1919. Our quality handcrafted hats have become an integral part of life for many folks, in work & play throughout the world, as well as utilized in a number of international feature films & locally shot mini-series.

Smithbilt Hats is the designer & manufacturer of the famous White Cowboy Hat, quite often custom built & presented to visiting dignitaries, royalty & celebrities from abroad. Our White Hat is renowned worldwide as the symbol of Western Canadian hospitality and of course, the Calgary Stampede. As we have evolved over the years we've developed a diversity of hat styles we take great pride in, notably our beautiful handcrafted "Catalina" Women's Collection and our Fedora Collection. At Smithbilt Hats we are proud of the long standing tradition and the craftsmanship dedicated to our full hat line, as well as the skilled craftsmen and craftswomen who design and construct them!

Another notable aspect of our recent evolution that we're immensely excited to share ... is our future relocation into the recently restored "**Fletcher Elevator Ltd**" building, located mere steps away from our existing site. In its day a feed mill & 25,000 bushel grain elevator, the heritage Fletcher Elevator was originally constructed over the period of 1914 -1964, due to several additions along the way. It sits adjacent to the original CPR Railway mainline and boasts a rich history of its own. As once quoted ... "It recalls the significance of the grain & livestock industries to Calgary's history"

While our new exterior architecturally reflects the distinct character of the original industrial metal clad siding, our interior has been redesigned to merge a welcoming blend of rustic warmth, eclectic western & urban chic. Housed within this piece of Canadian history will be our new Retail Space, Production Facility and Corporate Event Space.

All of our hats will continue to be constructed using the time honoured processes on century old equipment. Within this new distinctive & creative space we will continue to offer our Hat Tours and Hat Building Events to various companies and organizations looking to offer their colleagues, clients & employees an authentic Alberta experience.

Often utilized by prior clients as a unique Executive Event, Corporate Team Builder, Client Appreciation or Staff Party, participants in a Hat Tour will learn & observe the ART of Hat Making as demonstrated by our skilled team. When participating in one of our Hat Building Events guests can also experience the rare & fun opportunity of assisting hands-on to build their own custom constructed cowboy hat.

Our new Event Room offers a casual business setting amid boundless natural light and is available for clients also looking to book it out for small – medium corporate functions, entrepreneurial presentations and professional networking events.

For additional information regarding our Hat Tours, Hat Builds & Event Room Bookings please refer to our format options & pricing below or contact our Event / Tour Coordinating Team at [events@smithbilthats.com](mailto:events@smithbilthats.com)

1015 block, 11 St SE, Calgary, Alberta, Canada / 403.244.9131

## Smithbilt Hat Build & Tour Events ...

Often utilized by our prior clients as a unique Executive Event, Corporate Team Builder, Client Appreciation or Staff Outing, we offer several interesting options & enhancers to customize your HAT TOUR **or** HAT BUILD Experience.  
Hat Tours & Hat Builds typically commence between **4:30 – 6:30** / Monday – Friday ( subject to availability & with exceptions )

### THE ART OF HAT MAKING TOUR & DEMO ... \$ 50 / guest

- Your guests will be guided through an extensive tour of our workshop to observe the ART of Hat Making as demonstrated by our team. Participants will observe first hand the authentic hat making process from blocking to shaping to the finished product. We require a minimum of **8** guests per tour, up to a maximum of **40** please.
- Following the demonstration participants will then be fitted with a complimentary Canvas Cattleman Cowboy Hat to take home with them. The Canvas Cattleman can be upgraded to a Straw or Felt Hat if participants wish. Please refer to the list of our High Grade Natural Felt Hats below & their applicable costs.  
PLEASE NOTE: ONE grade of hat must be pre-determined for your entire group at time of booking.
- In the case that a felt upgrade hat body is pre-selected for your group, individuals will choose their preferred color of hat while on the tour. ( hat colors are subject to availability)

### YOUR HAT BUILD EXPERIENCE ... our enhanced tour & instructed hands-on build demo - \$80 /guest + the cost of the hat

- An authentic Albertan experience exclusive to Smithbilt Hats Inc, our Hat Build utilizes only high grade natural fiber felt hat bodies. Not only do our guests enjoy an extensive tour of our workshop while observing the time honoured process of the ART of Hat Making on century old equipment, but they also receive the skilled instruction to assist with the hands-on custom build of their own felt cowboy hat.
- Once a participants head is sized and they have chosen their felt color, they'll be given the proper crown block and shown how to block their own felt hat body. In the following days the hats will be finished off by our team and the participants will be invited back for a final shape
- Your team's grade of natural felt body will be determined at time of booking and the same grade will be used for your entire group. Please choose from the list of our High Grade Natural Felt Hat Bodies below & their applicable costs.
- Clients must commit please to a minimum of **6** guests per build up to a maximum of **20** at the time of event booking.
- **PLEASE NOTE** ...If you require your hats to be ready for pickup **by Stampede Week - July 7 2017**, then we require that your Hat Build Event be booked, completed & paid out by **June 7<sup>th</sup>**.

### CHOOSE YOUR GRADE OF NATURAL FELT HAT BODY ...

- |                                        |                |
|----------------------------------------|----------------|
| ▪ <b>3x WOOL FELT ...</b>              | <b>\$ 120</b>  |
| ▪ <b>6x RABBIT FUR FELT ...</b>        | <b>\$ 230</b>  |
| ▪ <b>20x BEAVER FUR BLEND FELT ...</b> | <b>\$ 460</b>  |
| ▪ <b>100x PURE BEAVER FUR FELT ...</b> | <b>\$ 1100</b> |

- Please allow a minimum 7 business days for pickup of BUILT hats.
- GST & any delivery charges will be applied to all final billing.

To further enhance your Hat Tour or Hat Build experience with a **"Wine, Beer + Edibles"**, upon which your guests will enjoy in our Private Event Room following your tour or build ... please refer to our **EVENT ENHANCERS** page outlining our Food & Beverage options, pricing & upgrades available. ( our Event Room Rental will be WAIVED )

**HAT BUYING EVENTS** without a tour but with the option of our EVENT ENHANCERS, are also welcome.  
Please enquire @ ...

[events@smithbilthats.com](mailto:events@smithbilthats.com)



## *Hat Build & Tour Enhancers ...*

Once your Hat Tour or Hat Build is complete let us help you to further enhance your guests experience with a diversity of 'Wine, Craft Beer + Edibles' enjoyed in our new Event Room. Our distinctively designed function room offers a warm casual atmosphere, large windows, stunning stone countertops, reclaimed wood tables & background music. With an a small commercial style semi-private kitchen onsite we are able to tailor each event to your individual preferences.

### **CHEESE & CHARCUTERIE BOARDS ...**

*Selection of World Artisan Cheeses, Alberta Game Sausage, Italian Cuts  
Smoked Fish, Grainy Mustard, Cured Olives & Antipasti  
Whole Grain & GF Crackers w/ Fresh Baguette  
\$ 20 / guest*



### **WORLD TAPAS & WINE ...**

*We are in the process of developing different tapas & food idea options for our 2017 season. By working closely with passionate local chefs & caterers active in Calgary's vibrant food scene will allow us to create a diversity of interesting world fusion tapas menu options. In addition giving us the opportunity to tailor each menu to our client's individual needs.*

- Bottled Sparkling / Still Water, Pop & Juice, Organic Dark Roast Coffee & Tea are available for all event formats upon request at time of booking and at an additional cost either per person.
- Please contact our Event Team below to further discuss viable menu options, our event wine list & pricing.
- Upgrades on selection of wine can be arranged upon request at time of event booking and are sold per bottle.

Please refer to our following 'Event/Tour Information & Booking Policies'.

Should you desire to book a Hat Build, Tour or Private Event with us & require further information please do not hesitate to contact us below.

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## *Corporate Functions & Event Room Rental ...*

*Our semi-private Event Room can accommodate numerous small – medium sized event formats ... executive functions, corporate presentations & business networking events, stand up cocktail parties or seated dinners.*

*In the heart of the city and a mere 5-10 minute drive from both downtown & Deerfoot Trail/ QE2 Highway, we offer ample parking, in our complimentary lot as well as affordable street parking.*

*Our Event Room equipped with its own private entrance, is furnished with portable boardroom tables, custom designed & Alberta built using reclaimed barn wood, and engineered to move into several different formations. For our cocktail party format we have high top tables to allow ample space for guests to mingle while they enjoy a glass of wine or local beer and an enticing array of handcrafted appetizers.*

*Our function room is equipped with a small private kitchen, 72" Flat Screen TV, secure wifi & powerpoint capabilities.*

*We are currently in the process of developing & exploring various cocktail menu & food idea options for our 2017 season. By working closely with passionate local chefs & caterers, all active in Calgary's vibrant food scene, it will allow us to create a diversity of interesting, wholesome and innovative menus. In addition giving us the opportunity to tailor each menu to our clients individual requirements.*

*Please refer to our following 'Event Information, Room Rental Prices & Booking Policies'.*

*Should you desire to book a Hat Build, Tour or Private Event with us or require further information, please do not hesitate to contact us below.*

*We highly recommend that all our clients pre-arrange services to help ensure their guests arrive home safely ... Keys Please, Taxi Chit, Designated Drivers, etc.*

[events@smithbilthats.com](mailto:events@smithbilthats.com)



